

# CITY OF LEMON GROVE DRAFT GENERAL PLAN UPDATE

Lemon Grove City Council

February 16<sup>th</sup>, 2016



**CAL POLY**  
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# PRESENTATION OVERVIEW

1. Draft General Plan Update Process
2. Community Outreach
3. Draft General Plan + Guiding Ideas
4. Next Steps

# 1. DRAFT GENERAL PLAN UPDATE PROCESS



- Existing Conditions
- Document Review
- Community Outreach Process

Existing  
Conditions



Previous  
General Plan



Document  
Review



Community  
Outreach

Draft Community Profile

**Draft General Plan**

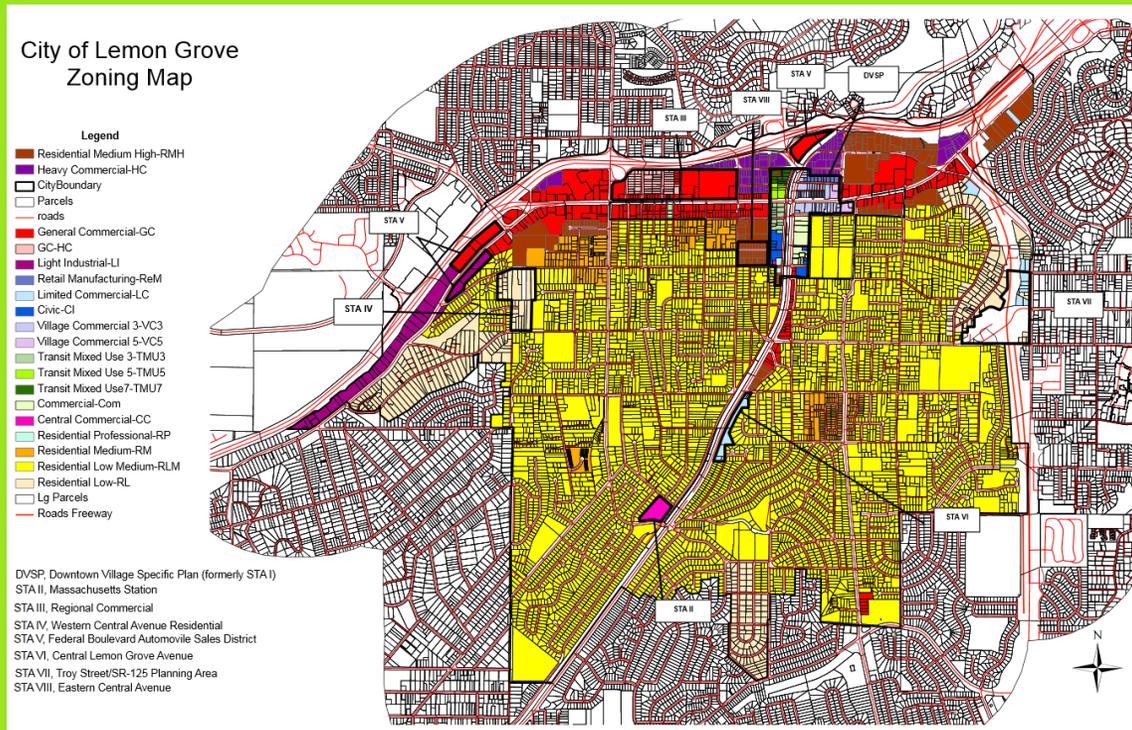
# Existing Conditions

- Site analysis of Lemon Grove
- Data collection
- Staff interviews
- Community organizations interviews
- Review of California OPR Guidelines



# Document Review

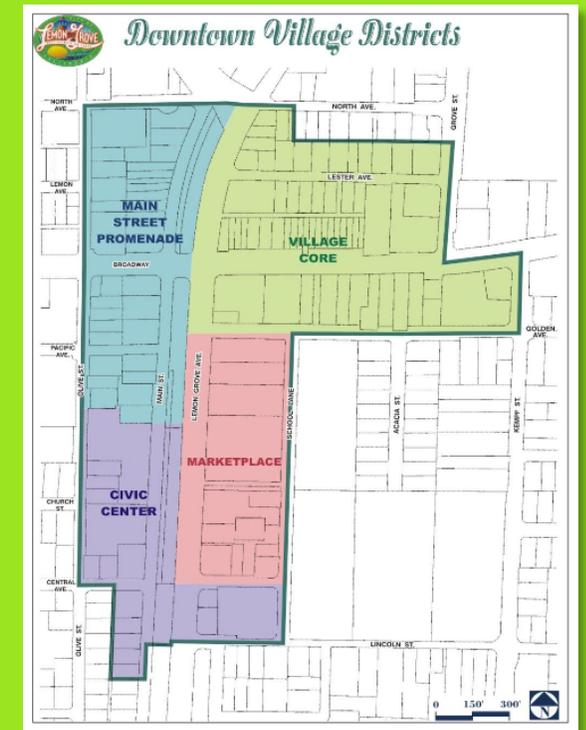
## Previous General Plan



## Health + Wellness Element



## Downtown Village Specific Plan



# Community Outreach Process



# 2. COMMUNITY OUTREACH PROCESS



- Community Outreach Events
- Community Outreach Results

Helix High Workshop



Focus Group Meetings



General Plan Website



Holiday Bonfire Outreach

# Community Outreach Summary

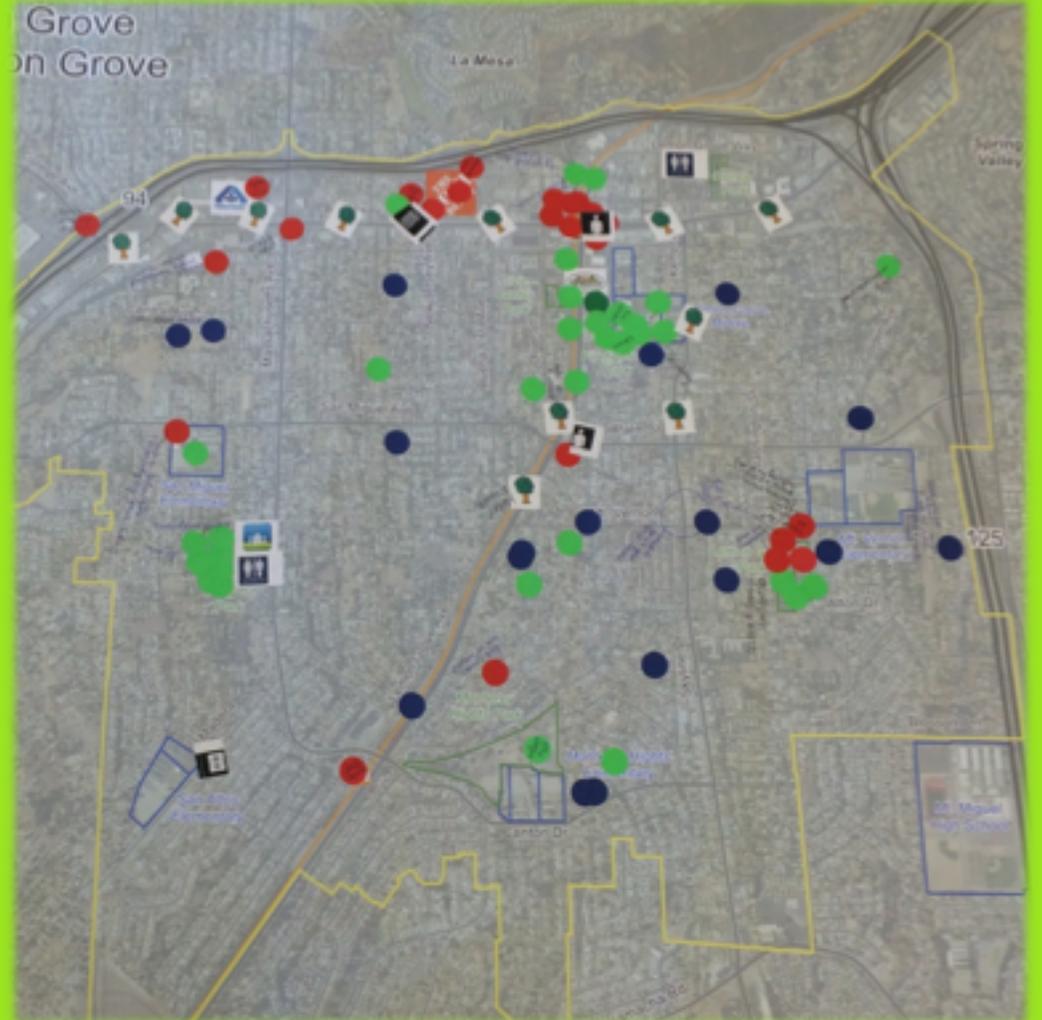
- **Contact with >120 youth and >500 adults**
- **Online survey & project website** ([imaginelemongrove.com](http://imaginelemongrove.com))

## **3 trips to Lemon Grove for community outreach**

- Lemon Grove Focus Group meetings
- Helix High School
- Bonfire
- St. John of the Cross
- Local business luncheon
- Food 4 Less
- Fruit Mania + Cotijas

# Community Outreach Summary

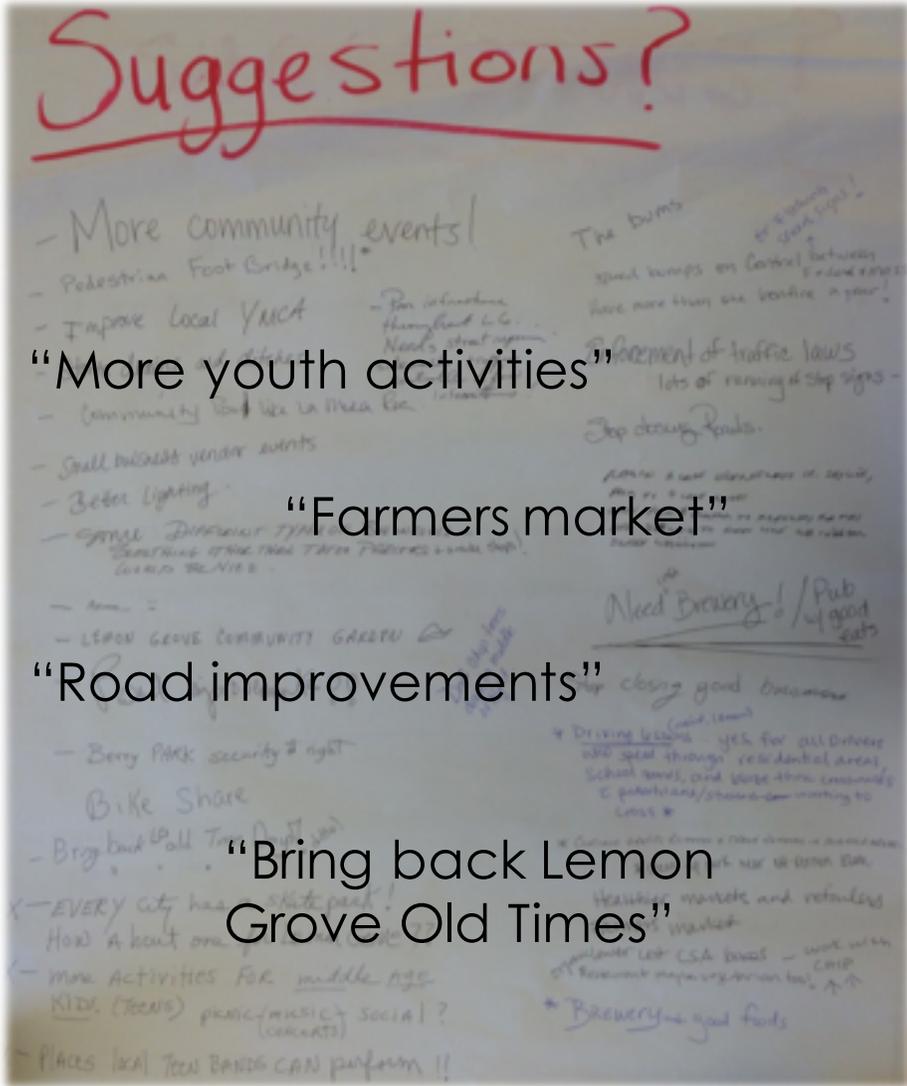
- Surveys
  - **334** On-line/In-person surveys
  - **124** Youth (Helix HS)
- **40** Focus group interviews
- **200** Participants/**800** Votes on priority posters
- **325** “Change” stickers on map activities



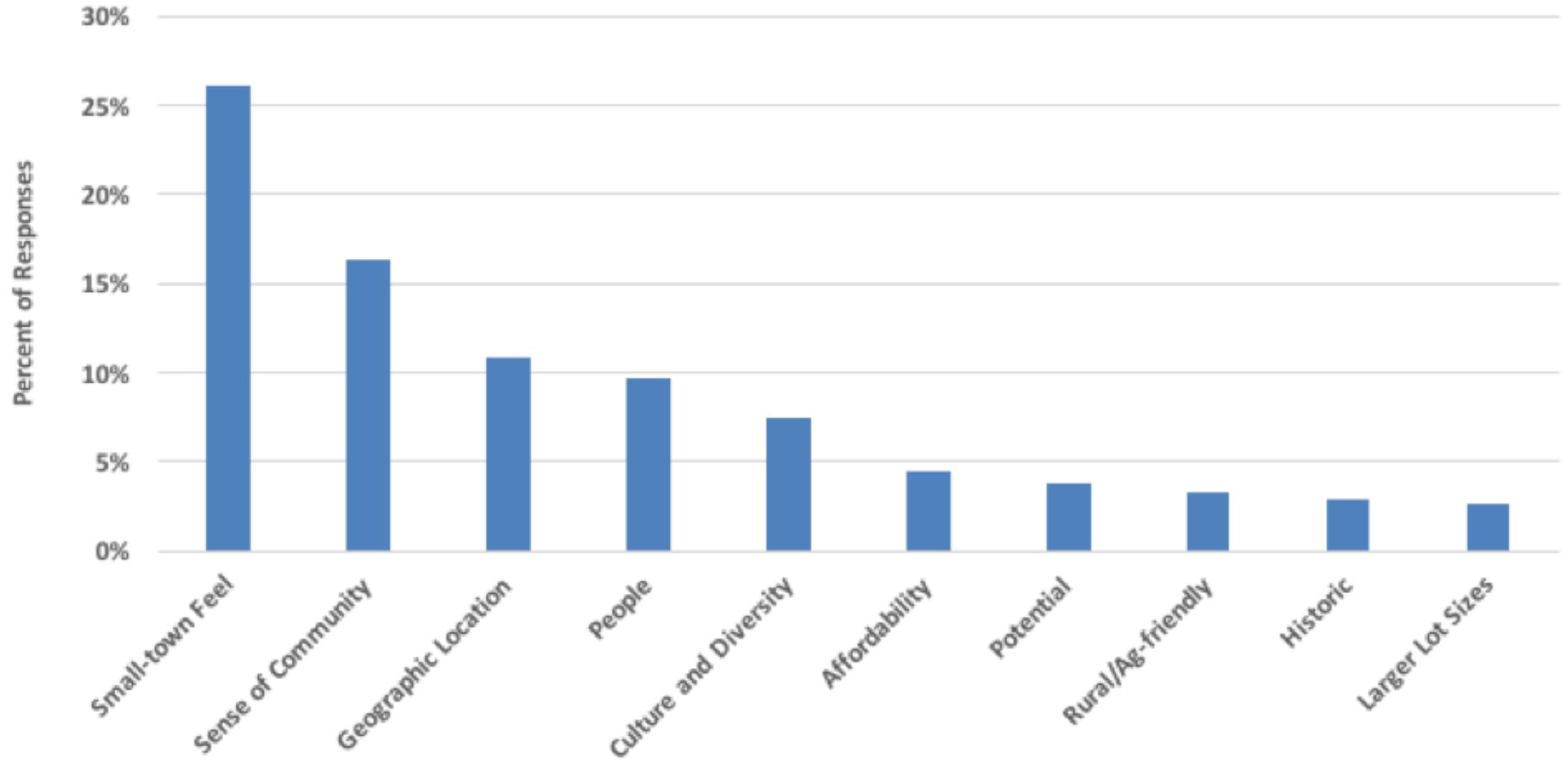
# Survey Demographics

	Census	Survey
<b>Gender (18+)</b>	<b>Male: 48%</b>	<b>Male: 34%</b>
<b>Age (18+)</b>	<b>18-34: 30%</b>	<b>18-34: 24%</b>
<b>Race/Ethnicity (18+)</b>		
Hispanic/Latino	<b>36%</b>	<b>27%</b>
Black/African American	<b>13%</b>	<b>8%</b>
<b>Race/Ethnicity (Youth)</b>		
Hispanic/Latino	<b>56%</b>	<b>43%</b>

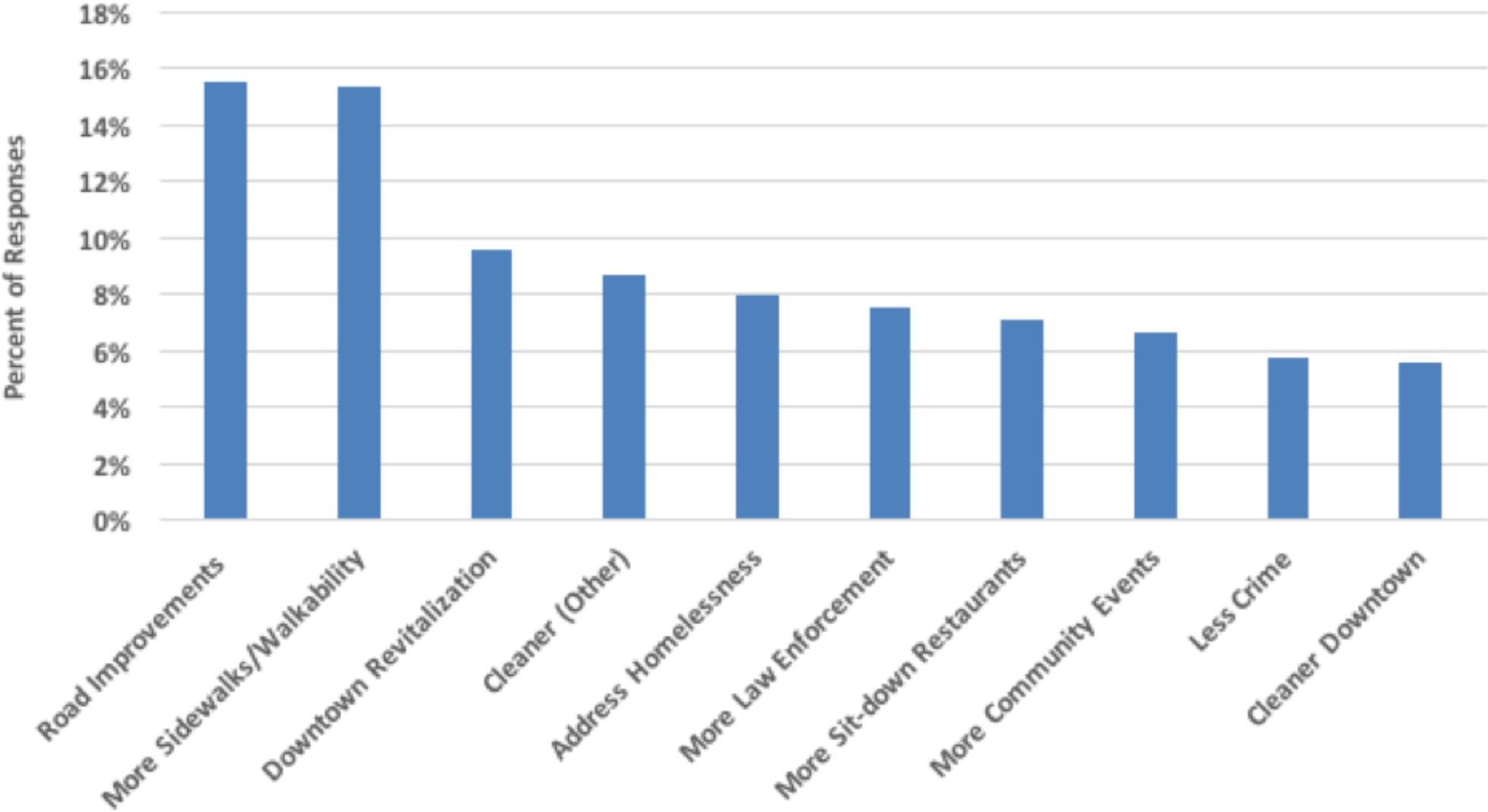
# WHAT WE HEARD FROM THE COMMUNITY...



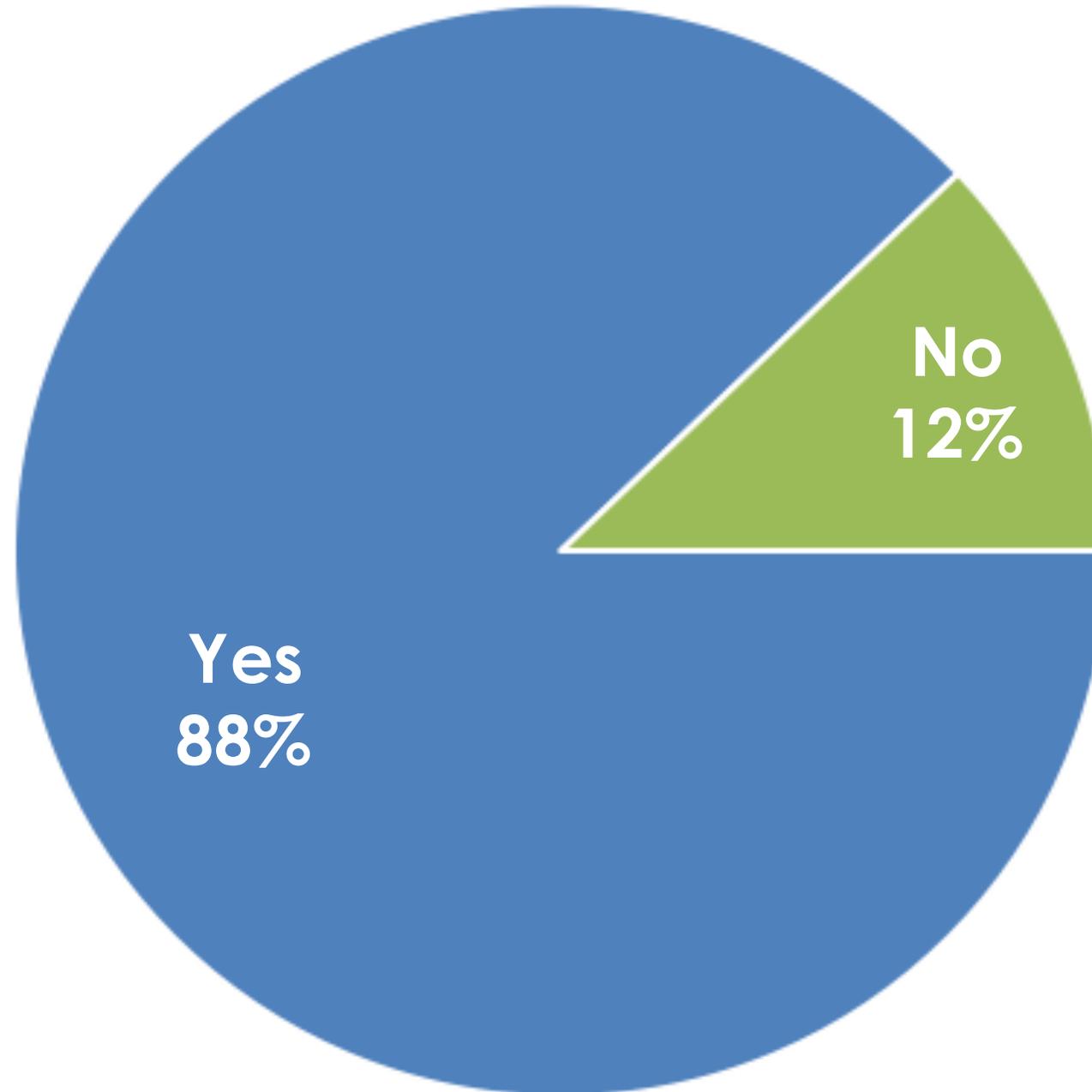
# What do you like about Lemon Grove?



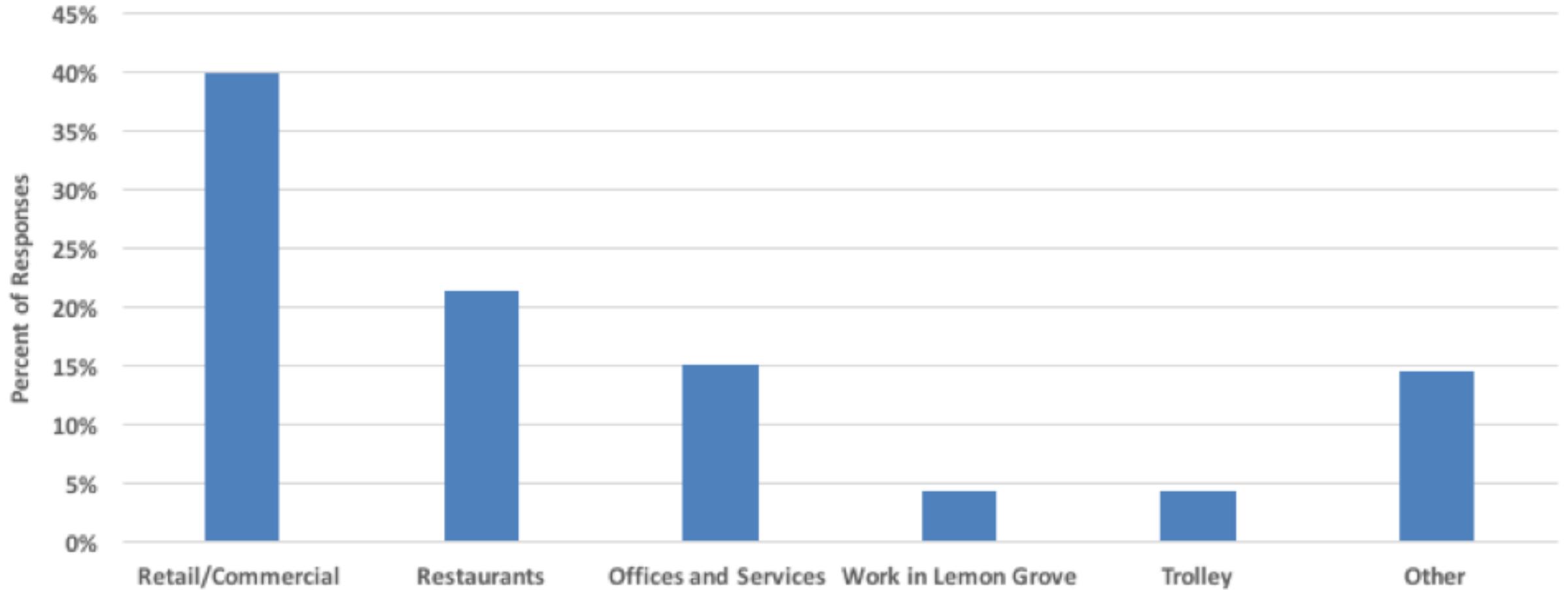
# What changes would you like to see in Lemon Grove?



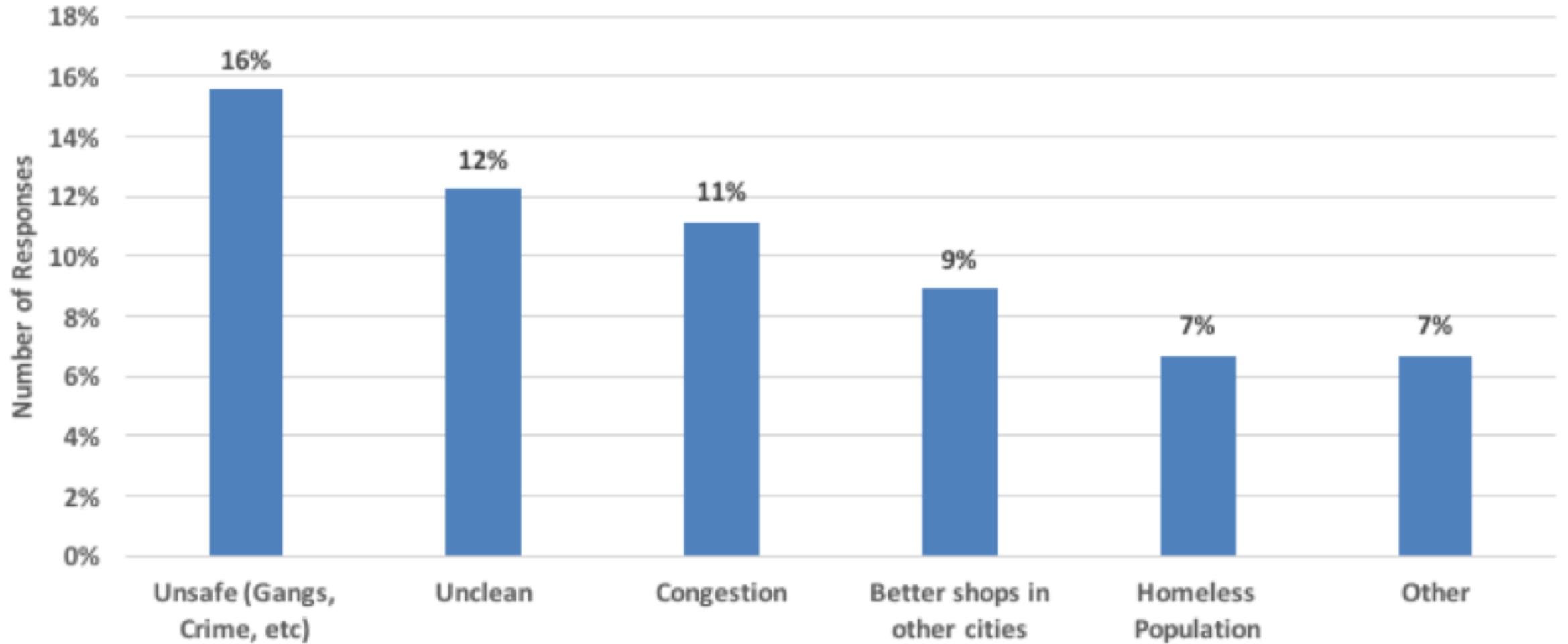
Do you visit  
downtown  
Lemon  
Grove?



# Yes: Why?



# No: Why not?



# Voting on Priorities

LEMON ROYE

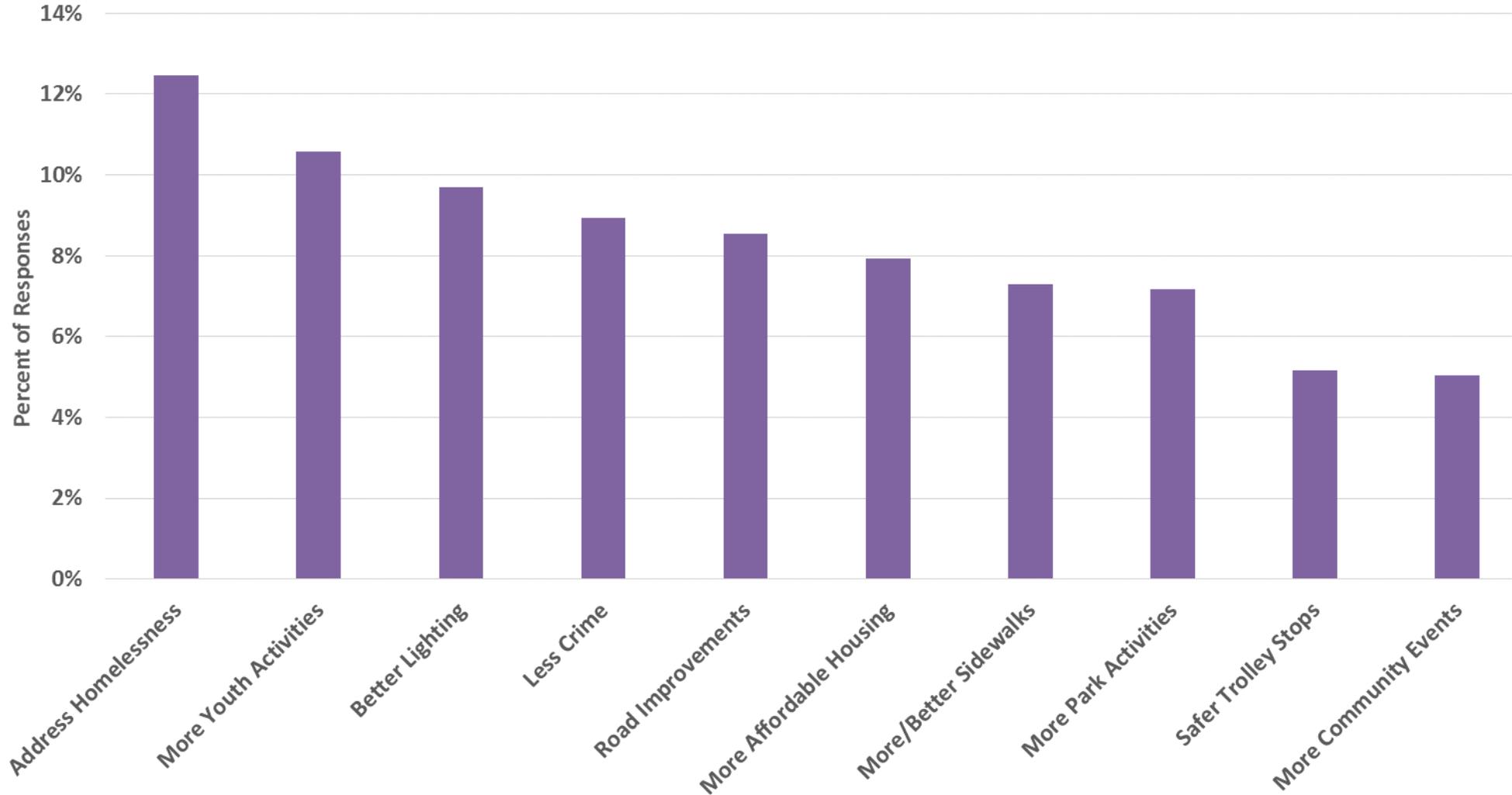
What would you like us to address first?  
¿Que le gustaría que tratáramos primero?

Please identify your top 4 primary concerns! ¡Porfavor identifique las cuatro preocupaciones más relevantes!

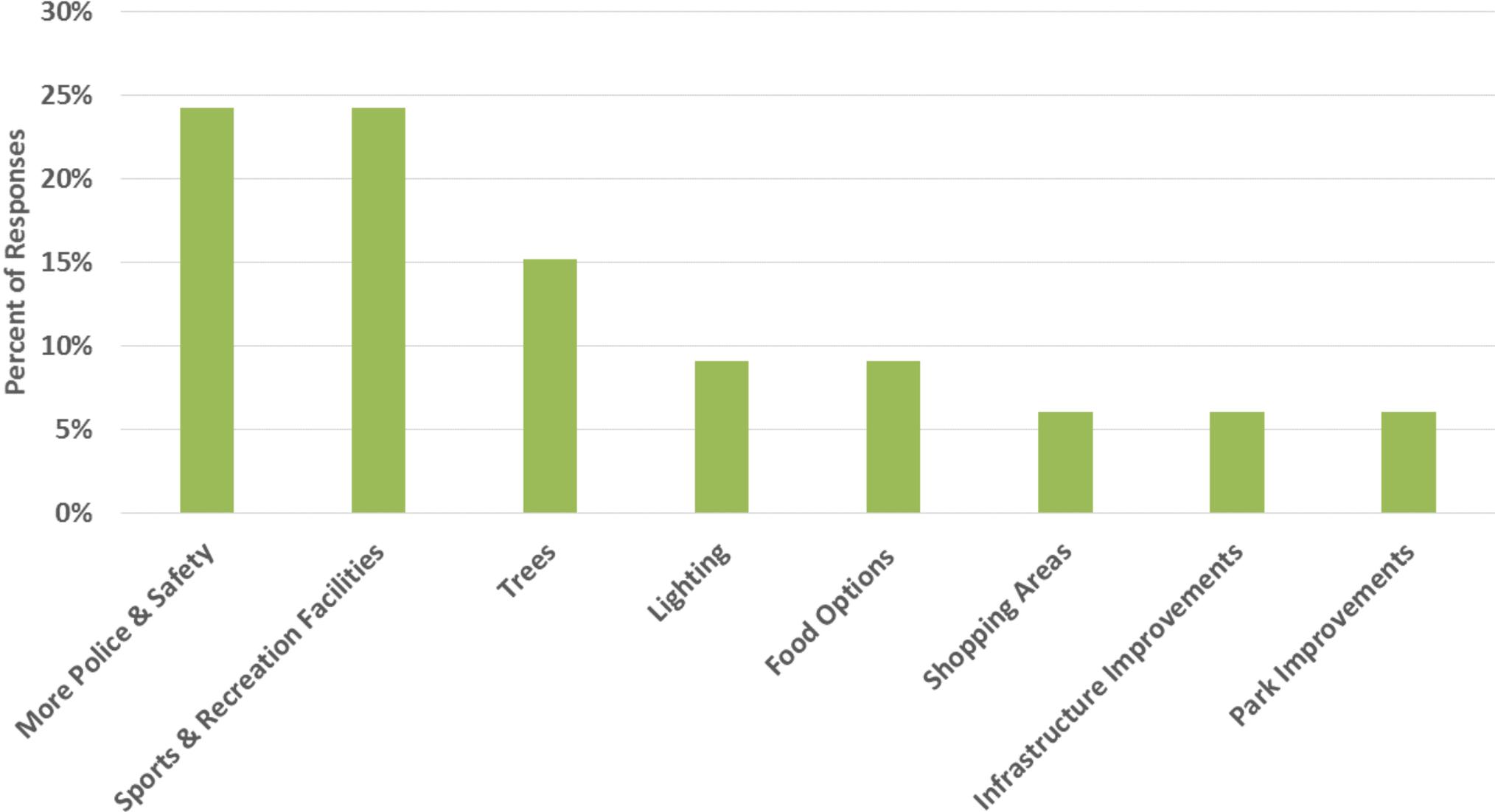
Priority	English Title	Spanish Title	Dot Matrix
Improved Public Transit	Improved Public Transit	Transporte Público Mejorado	10 colored dots (red, blue, yellow, green, orange) with one green dot circled.
More Youth Activities	More Youth Activities	Más actividades juven	10 colored dots (red, blue, yellow, green, orange) with one blue dot circled.
More Park Act	More Park Act	Más actividades c	10 colored dots (red, blue, yellow, green, orange) with one yellow dot circled.
Safer Trolley Stops	Safer Trolley Stops	Paradas de Trolley más seguras	10 colored dots (red, blue, yellow, green, orange) with one blue dot circled.



# Community Priorities



# Youth Priorities (Helix High School)



# 3. DRAFT GENERAL PLAN + GUIDING IDEAS



- Draft General Plan Elements
- Guiding Ideas for the General Plan



# Draft General Plan Elements

Land Use + Design

Noise

Mobility

Economic Development

Climate + Sustainability

Community Services + Safety

Historic + Cultural Resources

Parks, Rec., Open Space + Conservation

# Guiding Ideas

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3 Guiding Ideas for the Draft General Plan Update

**Community Culture + Identity**

**Downtown Improvements**

**Infrastructure + Design**

# COMMUNITY CULTURE + IDENTITY

More community events

More public art



# COMMUNITY CULTURE + IDENTITY

Enhanced safety

Education + Job training



# DOWNTOWN IMPROVEMENTS

Outdoor dining  
downtown



More street trees



# DOWNTOWN IMPROVEMENTS

Building upgrades  
downtown



Parklets +  
Street-side activities



# INFRASTRUCTURE + DESIGN

Road improvements

Bicycle and pedestrian  
infrastructure



# INFRASTRUCTURE + DESIGN

More street lighting

Separate trolley from the street



# 4. NEXT STEPS

- Complete outreach analysis
- Complete Draft General Plan
- Forward our work to City staff



# THANK YOU

- Lemon Grove City Council
- Focus Group Committee Members
- Lemon Grove City Staff
- Lemon Grove Business Owners
- St. John of the Cross Parish
- Helix High School
- Professor Kelly Main

**Lemon Grove Community Members!**



# THANK YOU



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